

SOCIAL MEDIA USE POLICY

2025 2026

Reviewed by:

S. No	Name	Designation	Signature
1.	Mr. Daniel Alexander Dawes	Vice Principal	
2.	Mr. Shah Nawaz	IT Incharge	
3.	Section Supervisors		
4.	Ms. Linu, Mr. Niyas	Counselors	

Review Date: 26 - 03 - 2026

Approved by:



Mr. Richard Monteiro

Principal

Distribution list:

1. Parents
 2. Teachers
 3. Administration
 4. Available online
 - 5.
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1. Purpose

This policy ensures that students use social media responsibly, safely, and in alignment with the values and regulations of the UAE Ministry of Education.

It promotes:

- Respect for UAE cultural, moral, and legal standards
 - Safe digital practices and student well-being
 - Responsible online behavior as part of digital citizenship
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2. Regulatory Framework

This policy is aligned with:

- Guidelines of the UAE Ministry of Education - [Code of Behavior Management for Students in the General Education Institutions / MOE' Behaviour Management Policy](#)
 - UAE Cybercrime Law (Federal Decree-Law No. 34 of 2021 on Combating Rumors and Cybercrimes)
 - UAE Child Protection policies and student safeguarding expectations
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3. Scope

This policy applies to:

- All students enrolled in the school
 - Use of social media inside and outside school premises
 - Use of school devices, personal devices, and online platforms linked to the school
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4. Definition of Social Media

Social media includes (but is not limited to):

- Messaging platforms: WhatsApp, Telegram
 - Social networking sites: Instagram, Snapchat, X (Twitter), Facebook
 - Video platforms: TikTok, YouTube
 - Online gaming chats, blogs, and forums
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5. Expected Student Conduct (UAE Values)

Students must:

- Show respect for UAE culture, religion, leadership, and national identity
 - Use polite, appropriate, and non-offensive language
 - Act with integrity and responsibility online
 - Represent the school positively at all times
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6. Acceptable Use


Students are expected to:

- Maintain privacy and protect personal information if social media is used
 - Refrain from sharing images/videos of others
 - Report unsafe or inappropriate online behavior
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7. Prohibited Conduct (Strictly Enforced under UAE Law)

Students must not:

- Post or share content that is offensive to religion, culture, or leadership of the UAE
- Post defamatory images or content about the school
- Engage in cyberbullying, harassment, or defamation
- Share rumors, false information, or harmful content
- Record, photograph, or share images/videos of staff or students without consent
- Create fake accounts or impersonate others
- Create social media groups and discuss each other in inappropriate ways
- Share confidential school information or internal communication
- Use social media to organize or promote misconduct

 Violations may lead to legal consequences under the UAE Cybercrime Law in addition to school disciplinary action.

8. Cyberbullying and Student Protection

- Cyberbullying is strictly prohibited and treated as a serious offense
 - Students must report incidents immediately to a teacher, counselor, or school leader
 - The school will follow safeguarding protocols in line with MOE expectations
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9. Use of Devices in School

- Laptops, iPads used in the school must comply with school and MOE guidelines
 - Mobile phones are totally prohibited in the school, and parents should discourage the same at home
 - Social media access is totally prohibited in the school in any form
 - Laptops, iPads that are used for learning purposes will be confiscated if social media is accessed
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10. Privacy, Safety, and Digital Footprint

Students must:

- Think before posting: ensure content is respectful, legal, and appropriate
 - Avoid sharing personal or sensitive information
 - Understand that online activity creates a permanent digital record
 - Use privacy settings responsibly
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11. Disciplinary Actions

Violation of this policy may result in:

- Verbal or written warning
 - Counseling and digital citizenship sessions
 - Confiscation of devices
 - Suspension or restriction of privileges
 - Parent notification and involvement
 - Further action as per the MOE Student Behaviour Policy
 - Referral to authorities in serious cases
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12. Parent Partnership

Parents are expected to:

- Monitor and guide their child's online behavior, and report to the school any inappropriate actions of their wards
 - Reinforce UAE values and legal awareness
 - Cooperate with the school in addressing concerns
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13. Awareness and Education

The school will:

- Conduct regular digital safety and awareness sessions
 - Educate students on UAE laws related to online behavior
 - Promote responsible digital citizenship
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14. Guidelines for Staff

- Do not share confidential school information or images without approval.
 - Use official school accounts for school-related communication, not personal accounts.
 - Be role models for respectful and responsible digital behavior.
 - No engagement with students on social media. Disciplinary measures will be applied in accordance with the school's HR policy, and the consequences may extend to termination of employment
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15. Review and Compliance

- This policy will be reviewed annually in line with MOE updates
 - Compliance is mandatory for all students
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16. Acknowledgment

Students and parents must sign an acknowledgment confirming that they:

- Have read and understood the policy
- Agree to comply with all guidelines
- By virtue of its publication on the school website, it is understood that the contents of this policy are acknowledged, accepted and will be complied with.
